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## 150TH SWAG

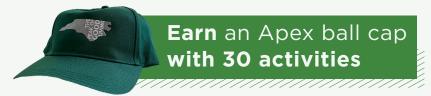
Register your Passport to the Peak & receive updates on check-ins to claim your 150th celebration swag!



Earn a 16 oz glass with 10 activities

Earn Apex shoelaces with 20 activities





## GO ALL IN



to earn swag

**Earn** an Apex beach towel with 40 activities

Earn an 8x10 print of downtown Apex with 50 activities



Earn a commemorative sesquicentennial coin with 60 activities

#### STEPS TO FILL YOUR PASSPORT

Register your Passport to the Peak by scanning the QR code or visiting www.apex150.com/register



Visit the Apex 150th website

(www.apex150.com) for a full and
up-to-date list of Ways to Celebrate.
For the partial and tentative list, see
pages 10 - 25

Attend or complete *Ways to Celebrate* activities and receive a visa stickers for each activity completed

Watch for emails letting you know when you can claim your 150th swag

HAVE PASSPORT QUESTIONS?

Visit www.apex150.com/passport for answers to many frequently asked questions.

#### A MESSAGE FROM MAYOR GILBERT

What a time to be in Apex! Are you ready to celebrate our beloved town's Sesquicentennial?

The celebration starts on February 28, 2023 and continues through February 2024, giving us all the chance to Reach the Peak through our Past, Present, and Potential.

The 150th celebration is a year of unification, common understanding, and going "all in" on this community we call home - Apex!

I'm excited to get started on the *Ways to Celebrate* activities, and I encourage you to do the same! You may even find ways to try something you've never done before!

I hope to see you around town during this incredible and historic year!

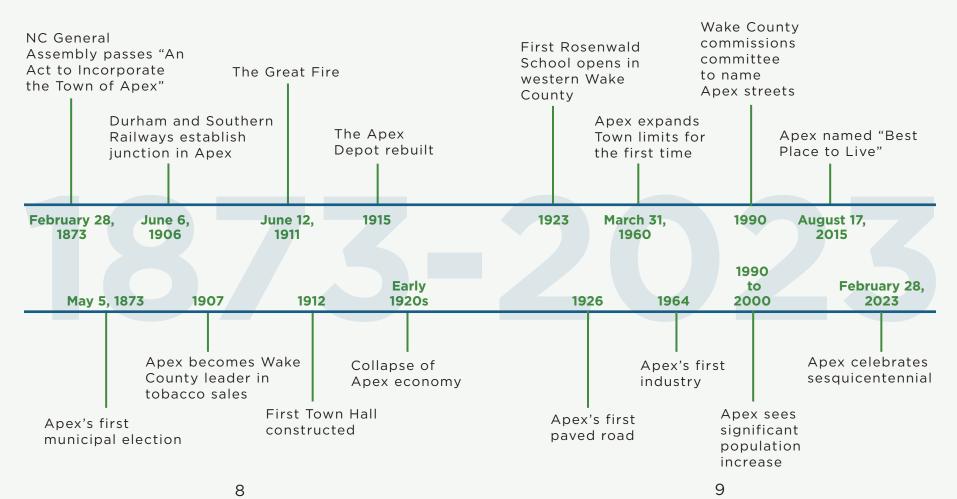
Mayor Facques Gilbert

### 150 YEARS OF

## MOMENTS & memories

Read an in-depth overview of Apex history at www.apex150.com/past





### **MARCH 2023**

March 1 - 31: Women's History Month

March 4: Superfun Saturday 150th Edition

March 14: School Art Exhibit Reception

March 17: Arbor Day Ceremony

March 20 - 26: Apex Restaurant Week

March 28: Ultimutt Dog Egg Hunt

March 28: Egg-Streme Teen

Flashlight Egg Hunt

March 30: Specialized Recreation

Flashlight Egg Hunt

## ACTIVITIES & ways to celebrate

#### **APRIL 2023**

April 1: Apex Bunny Trail Egg Hunt

April 11: Think Apex Awards Presentation

April 14 - 15: Bone Suckin' Sauce Peak

City Pig Fest

April 15: Apex Farmers Market -

Opening Day

**April 22:** Apex EarthFest

April 22: Spring Disc Golf Tournament

Beginning April 24: Apex Sculpture Walk

April 27: Love Your Local Market

April 29: Think Apex Day

**MAY 2023** 

May 6: Apex Rotary Pancake Breakfast

May 6: PeakFest

May 7: Downtown History Walking Tour

May 9: School Art Exhibit Reception

May 13: Spring Shred Day

May 25: Love Your Local Market

May 29: Memorial Day Ceremony

### **Memory Collection Question:**

Which of the May and June activities did you love the most? Share a favorite memory on **page 42**!

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# ACTIVITIES & ways to celebrate

#### **JUNE 2023**

June 10: Apex Farmers Market -

Pride Day

June 10: Apex Pride Festival

June 17: Juneteenth Festival

June 23: Family Bingo Night

June 24: Peak City Circuit - Concert

June 27: School Art Exhibit Reception

June 28: Learning with Legos at Eva

13

Perry Library

June 29: Love Your Local Market

### **JULY 2023**

July 1: Peak City Circuit - Concert

July 3: Fireworks Frenzy

July 4: Olde Fashioned Fourth of July

July 4: Apex Depot Tour

July 8: Apex Farmers Market - Kids Day

July 8: Peak City Circuit - Movie

July 10: Puzzlepalooza for Seniors

July 12 , 13 & 14: National Parks &

Recreation Month activities

July 14: Puzzlepalooza for Families

July 15: Tour of Apex Baptist Church

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July 15: Peak City Circuit - Concert

## ACTIVITIES & ways to celebrate

### JULY 2023 (continued)

July 22: Year of the Trail - Trail Hike

with Plant and Animal ID

July 22: Peak City Circuit - Movie

July 27: Love Your Local Market

July 29: Peak City Circuit - Movie

### **Memory Collection Question:**

15

July can get really hot in Apex! How did you beat the heat? Share a favorite memory on **page 43**!

### **AUGUST 2023**

August 5: Peak City Circuit - Concert

August 8: School Art Exhibit Reception

August 11: Music Family Bingo

August 12: Apex Farmers Market - Dog

Days of Summer

August 12: Peak City Circuit - Movie

August 19: Peak City Circuit - Concert

August 23: Love Your Local Market

August 26: Peak City Circuit - Movie

Save the Date! PARTY IN THE PEAK Saturday, September 23 | Apex Town Campus

# ACTIVITIES & ways to celebrate

### SEPTEMBER 2023

September 2: Peak City Circuit - Concert

September 8 - 17: Welcoming Week

September 9: Apex Farmers Market -

Sweet Potato Festival

September 11: Patriot Day Ceremony

September 13: Apex Senior Fairs

September 15 - October 15: Hispanic

Heritage Month

September 16: The Stroll Tour

September 23: Party in the Peak

September 28: Explore S'more

September 28: Love Your Local Market

### OCTOBER 2023

Beginning October 1: GoApex Sidewalk

Art Tour

October 3: Apex Night Out and
Touch-a-Truck

October 9: Indigenous Peoples' Day

October 10: School Art Exhibit

Reception

October 13: Disc Golf Glow Tournament

October 14: Fall Shred Day

October 14: Apex Farmers Market Oktoberfest

October 14: Oktoberfest and American
Legion Post 124 Car Show

# ACTIVITIES & ways to celebrate

### OCTOBER 2023 (continued)

October 14: Tour of Apex Baptist
Church

October 14 - November 1: Tour of Frights

October 15: Holleman Brother Talk on
Apex History

October 21 - November 1: Scarecrow
Row

October 26: Love Your Local Market

October 28: Goblin's Groove

October 29: Downtown History
Walking Tour

### **NOVEMBER 2023**

November 4: Superfun Saturday - 150th

Edition

November 4: Year of the Trail Trail Safety

November 7: Vote on Election Day

November 10: Veterans Day Ceremony

November 18: Turkey Trot 5K

November 25: Small Business Saturday

November 25 - December 11: Holiday

Gift Raffle

November 27 - December 22: Purchase

a 2023 Town Ornament

# ACTIVITIES & ways to celebrate

### **DECEMBER 2023**

**December 1:** Tree Lighting Ceremony

December 1 - 3: Holiday Love Local Bingo

December 1 - 18: Christmas at The Halle

December 2: Apex Rotary Pancake Breakfast

December 2: Apex Farmers Market -

Holiday Festival

December 2: Apex Rotary Christmas Parade

December 2 - 31: Holiday Tour of Lights

December 8: Apex Chanukah Festival

December 14: Love Your Local Market -

Holiday Edition

December 15: Rockin' Reindeer Hop

December 19: Family Basketball Ham Toss

**JANUARY 2024** 

**January 2 - February 28, 2024:** 

Historic Exhibit at Halle

**January 12 - 15, 2024:** 

Martin Luther King, Jr. Commemoration
Weekend

Januray 16 - February 28, 2024:

Submit a Think Apex Awards nomination

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ACTIVITIES & ways to celebrate

FEBRUARY 2024

February 1 - 28, 2024:

Black History Month

February 1 - 28, 2024:

The Halle Cultural Arts Center Tour

**February 6 2024:** 

Holleman Brother Talk on Apex History

### **Memory Collection Question:**

23

The 150th Celebration year comes to a close on February 28, 2024. Share a favorite memory on page 44!

# ALL IN, Anytime

Check these activities off **anytime** - completed activities count toward earning swag.

For more info, visit www.apex150.com

Annexation storymap tour
Attend an Eva Perry Library program
Attend or stream a Town Council Meeting
Buy food/flowers for a friend/neighbor
Donate to a food shelter
Downtown Art Tour
Eat in downtown Apex
Enroll in a Town program or sport
Fairview community tour
Fish at an Apex park
Follow Town of Apex social media
Friendship community tour
Get a library card at Eva Perry
Grab drinks at a local brewery
Green Level community tour
Join a pick-up game at a local park

Low End community tour
New Hill community tour
Olive Chapel community tour
Participate in an Eva Perry Library program
Participate in the "Round Up" program
Shop at a small business in Apex
Snap a selfie with a 150th flag on Salem St.
Volunteer your time
Walk a greenway
Watch the 2023 State of the Town
Whops community tour

## Take a deep dive into Apex by reading historic banners focusing on these topics:

□ Apex Economy	☐ Indigenous People
☐ Black Heritage	☐ Parks & Recreation
☐ Centennial Celebration	☐ Public Safety
☐ Downtown	☐ Town of Apex
☐ Hispanic Heritage	☐ Women's Heritage



Completing all of the anytime activities earns 3 swag items!

## WAYS TO CELEBRATE activity visa stickers

#### How this works:

- **1.** Attend or complete an 150th activity (partial list on pages 10 25) and bring your Passport!
- 2. Look for the 150th Visa Checkpoint at activities to get your visa sticker. Or snap a photo and add something to your memory collection to show you were there and get your visa at another activity.
- **3.** Place your 150th visa sticker on your next empty circle.
- **4.** Fill out the activity name under the circle where the sticker was placed.
- **5.** Complete 10, 20, 30, 40, 50, or 60 activities to earn 150th swag!

## EXAMPLE:

**Bonus:** Head over to page 42 and add a memory about the activity to your *Memory Collection*!

activity visas

**WAYS TO CELEBRATE** activity visas

activity visas

**WAYS TO CELEBRATE** activity visas

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activity visas

25

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## **WAYS TO CELEBRATE**

activity visas

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activity visas

## WAYS TO CELEBRATE

activity visas

## WAYS TO CELEBRATE activity visas

activity visas

49 50

**52** 

53 54

## WAYS TO CELEBRATE activity visas

## memory collection

### These next pages are for you!

Add photos, write down a memory, or paste a small item from a completed activity.

Make these pages yours to help you remember

Apex's 150th year and tell your own

150th story!

To see how other community members have told their stories through Apex's past, present and potential, visit www.apex150.com/video



### **WAYS TO CELEBRATE**

memory collection

Get started on telling your own 150th celebration story with these 3 questions:

## **PAST**

1. What is a favorite or important memory you have of your time in Apex?

### **PRESENT**

2. What makes Apex home to you?

### POTENTIAL

**3.** What are your hopes for Apex's potential?

## memory collection

Take this page as inspiration for your own memory collection!



Bought flowers for a neighbor!

Found an old newspaper clipping from the 1900's

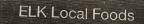
Attended the Juneteenth celebration



Took a tour of the Friendship Rosenwald School!



A great spring greenway stroll



#01-317

1/26/23, 12:00 PM Served by Lora

2.99 T

15.00 T

Transaction #2918220101262317339

1 x Lemon Blueberry Cashew Butter Bar -Big Spoon Roasters

1 x Morehead Estate Blend Coffee -

Dilworth Coffee (G...

Shopping local:)

memory collection

## **WAYS TO CELEBRATE**

memory collection

memory collection